

ORDER



Orders
Order / Rev: 162282
Alt Order #: 06832234
Product Desc: OBERMUELLER 4 CONG
Estimate: 2079
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/02/12 / 10/02/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obermueller 4 Congress
Demographic: A35+
Product Codes: PL1
Priority: 2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/15/12 | 63 | \$31,475.00 | \$26,753.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 63 | \$31,475.00 | \$26,753.75 | 0.00 |
| Totals | 63 | \$31,475.00 | \$26,753.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Rachel Chason | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| 1 | M | 10/09/12 | 10/09/12 | M-F 430-5a News M-F 430-5a News | CM | 430-5a | -T----- | :30 | 1 | \$150.00 | 2 | 0.00 | NM | 1 | \$150.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 2 | M | 10/10/12 | 10/10/12 | M-F 430-5a News M-F 430-5a News | CM | 430-5a | --W---- | :30 | 1 | \$150.00 | 2 | 0.00 | NM | 1 | \$150.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 3 | M | 10/11/12 | 10/11/12 | M-F 430-5a News M-F 430-5a News | CM | 430-5a | ---T--- | :30 | 1 | \$150.00 | 2 | 0.00 | NM | 1 | \$150.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 4 | M | 10/15/12 | 10/15/12 | M-F 430-5a News M-F 430-5a News | CM | 430-5a | M----- | :30 | 1 | \$150.00 | 2 | 0.00 | NM | 1 | \$150.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 5 | M | 10/09/12 | 10/09/12 | M-F GMA M-F GMA | CM | 7-9a | -T----- | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| GMA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$500.00 | | 0.00 | | | |

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 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obermueller 4 Congress
 Product Desc: OBERMUELLER 4 CONG
 Estimate: 2079

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| 6 | M | 10/11/12 | 10/11/12 | M-F GMA M-F GMA | CM | 7-9a | ---T--- | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$500.00 | | 0.00 | | | |
| 7 | M | 10/12/12 | 10/12/12 | M-F GMA M-F GMA | CM | 7-9a | ----F-- | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| 8 | M | 10/15/12 | 10/15/12 | M-F GMA M-F GMA | CM | 7-9a | M----- | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| 9 | M | 10/09/12 | 10/09/12 | M-F 6-7a News M-F 6-7a News | CM | 6-7a | -T----- | :30 | 1 | \$550.00 | 2 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| 10 | M | 10/11/12 | 10/11/12 | M-F 6-7a News M-F 6-7a News | CM | 6-7a | ---T--- | :30 | 1 | \$550.00 | 2 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$550.00 | | 0.00 | | | |
| 11 | M | 10/12/12 | 10/12/12 | M-F 6-7a News M-F 6-7a News | CM | 6-7a | ----F-- | :30 | 1 | \$550.00 | 2 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$550.00 | | 0.00 | | | |
| 12 | M | 10/15/12 | 10/15/12 | M-F 6-7a News M-F 6-7a News | CM | 6-7a | M----- | :30 | 1 | \$550.00 | 2 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| 13 | M | 10/09/12 | 10/09/12 | M-F Midday News M-F Midday News | CM | 11a-12p | -T----- | :30 | 1 | \$350.00 | 2 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$350.00 | | 0.00 | | | |
| 14 | M | 10/10/12 | 10/10/12 | M-F Midday News M-F Midday News | CM | 11a-12p | --W---- | :30 | 1 | \$350.00 | 2 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$350.00 | | 0.00 | | | |
| 15 | M | 10/12/12 | 10/12/12 | M-F Midday News M-F Midday News | CM | 11a-12p | ----F-- | :30 | 1 | \$350.00 | 2 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$350.00 | | 0.00 | | | |
| 16 | M | 10/15/12 | 10/15/12 | M-F Midday News M-F Midday News | CM | 11a-12p | M----- | :30 | 1 | \$350.00 | 2 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$350.00 | | 0.00 | | | |
| 17 | M | 10/09/12 | 10/09/12 | M-F 3-4p Twin Cities Live | CM | 3-4p | -T----- | :30 | 1 | \$225.00 | 2 | 0.00 | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$225.00 | | 0.00 | | | |
| 18 | M | 10/11/12 | 10/11/12 | | CM | 3-4p | ---T--- | :30 | 1 | \$225.00 | 2 | 0.00 | NM | 1 | \$225.00 |

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KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------|----|-------------------|-----------------|--------------------------------|-------|------------------------------------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| M-F 3-4p Twin Cities Live | | | | | | | | | | | | | | |
| TWIN CITIES LIVE | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$225.00 | | 0.00 | | | |
| 19 | M | 10/12/12 | 10/12/12 | M-F 3-4p Twin Cities Live | CM | 3-4p-----F-- | :30 | 1 | \$225.00 | 2 | 0.00 | NM | 1 | \$225.00 |
| TWIN CITIES LIVE | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$225.00 | | 0.00 | | | |
| 20 | M | 10/15/12 | 10/15/12 | M-F 3-4p Twin Cities Live | CM | 3-4pM----- | :30 | 1 | \$225.00 | 2 | 0.00 | NM | 1 | \$225.00 |
| TWIN CITIES LIVE | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$225.00 | | 0.00 | | | |
| 21 | M | 10/09/12 | 10/09/12 | M-F 9-10a Live with Kelly | CM | 9-10a--T---- | :30 | 1 | \$350.00 | 2 | 0.00 | NM | 1 | \$350.00 |
| LIVE! WITH KELLY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$350.00 | | 0.00 | | | |
| 22 | M | 10/10/12 | 10/10/12 | M-F 9-10a Live with Kelly | CM | 9-10a--W---- | :30 | 1 | \$350.00 | 2 | 0.00 | NM | 1 | \$350.00 |
| LIVE! WITH KELLY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | --W---- | | | | 1 | \$350.00 | | 0.00 | | | |
| 23 | M | 10/11/12 | 10/11/12 | M-F 9-10a Live with Kelly | CM | 9-10a---T--- | :30 | 1 | \$350.00 | 2 | 0.00 | NM | 1 | \$350.00 |
| LIVE! WITH KELLY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$350.00 | | 0.00 | | | |
| 24 | M | 10/15/12 | 10/15/12 | M-F 9-10a Live with Kelly | CM | 9-10aM----- | :30 | 1 | \$350.00 | 2 | 0.00 | NM | 1 | \$350.00 |
| LIVE! WITH KELLY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$350.00 | | 0.00 | | | |
| 25 | M | 10/09/12 | 10/09/12 | M-F 12-1p 9/26-TFN The Chew | CM | 12-1p--T---- | :30 | 1 | \$300.00 | 2 | 0.00 | NM | 1 | \$300.00 |
| THE CHEW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$300.00 | | 0.00 | | | |
| 26 | M | 10/10/12 | 10/10/12 | M-F 12-1p 9/26-TFN The Chew | CM | 12-1p--W---- (12:00 PM-1:00 PM) | :30 | 1 | \$300.00 | 2 | 0.00 | NM | 1 | \$300.00 |
| THE CHEW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | --W---- | | | | 1 | \$300.00 | | 0.00 | | | |
| 27 | M | 10/11/12 | 10/11/12 | M-F 12-1p 9/26-TFN The Chew | CM | 12-1p---T--- (12:00 PM-1:00 PM) | :30 | 1 | \$300.00 | 2 | 0.00 | NM | 1 | \$300.00 |
| THE CHEW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$300.00 | | 0.00 | | | |
| 28 | M | 10/12/12 | 10/12/12 | M-F 12-1p 9/26-TFN The Chew | CM | 12-1p----F-- (12:00 PM-1:00 PM) | :30 | 1 | \$300.00 | 2 | 0.00 | NM | 1 | \$300.00 |
| THE CHEW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$300.00 | | 0.00 | | | |
| 29 | M | 10/09/12 | 10/09/12 | M-F The View M-F The View | CM | 10-11a--T---- | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| THE VIEW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$500.00 | | 0.00 | | | |
| 30 | M | 10/11/12 | 10/11/12 | | CM | 10-11a---T--- | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| | | | | M-F The View | | | | | | | | | | | |
| | | | | M-F The View | | | | | | | | | | | |
| | | | | THE VIEW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$500.00 | | 0.00 | | | |
| 31 | M | 10/12/12 | 10/12/12 | M-F The View | CM | 10-11a | ----F-- | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| | | | | M-F The View | | | | | | | | | | | |
| | | | | THE VIEW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| 32 | M | 10/10/12 | 10/10/12 | M-F 4-430p | CM | 4-430p | --W---- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | Millionaire | | | | | | | | | | | |
| | | | | WHO WANTS TO BE A MILLIONAIRE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 33 | M | 10/11/12 | 10/11/12 | M-F 4-430p | CM | 4-430p | ---T--- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | Millionaire | | | | | | | | | | | |
| | | | | WHO WANTS TO BE A MILLIONAIRE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 34 | M | 10/12/12 | 10/12/12 | M-F 4-430p | CM | 4-430p | ----F-- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | Millionaire | | | | | | | | | | | |
| | | | | WHO WANTS TO BE A MILLIONAIRE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 35 | M | 10/15/12 | 10/15/12 | M-F 4-430p | CM | 4-430p | M----- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | Millionaire | | | | | | | | | | | |
| | | | | WHO WANTS TO BE A MILLIONAIRE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 36 | M | 10/09/12 | 10/09/12 | M-F 430-5p News | CM | 430-5p | -T----- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | 430p News | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 37 | M | 10/11/12 | 10/11/12 | M-F 430-5p News | CM | 430-5p | ---T--- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | 430p News | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 38 | M | 10/12/12 | 10/12/12 | M-F 430-5p News | CM | 430-5p | ----F-- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | 430p News | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 39 | M | 10/15/12 | 10/15/12 | M-F 430-5p News | CM | 430-5p | M----- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | 430p News | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 40 | M | 10/09/12 | 10/09/12 | M-F 5-530p | CM | 5-530p | -T----- | :30 | 1 | \$700.00 | 2 | 0.00 | NM | 1 | \$700.00 |
| | | | | M-F 5-530p | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| 41 | M | 10/10/12 | 10/10/12 | M-F 5-530p | CM | 5-530p | --W---- | :30 | 1 | \$700.00 | 2 | 0.00 | NM | 1 | \$700.00 |
| | | | | M-F 5-530p | | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$700.00 | | 0.00 | | | |
| 42 | M | 10/12/12 | 10/12/12 | | CM | 5-530p | ----F-- | :30 | 1 | \$700.00 | 2 | 0.00 | NM | 1 | \$700.00 |

Order / Rev: 162282
 Alt Order #: 06832234
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obermueller 4 Congress
 Product Desc: OBERMUELLER 4 CONG
 Estimate: 2079

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------------------------|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| | | | | M-F 5-530p M-F 5-530p | | | | | | | | | | |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$700.00 | | 0.00 | | | |
| 43 | M | 10/15/12 | 10/15/12 | M-F 5-530p M-F 5-530p | CM | 5-530p M----- | :30 | 1 | \$700.00 | 2 | 0.00 | NM | 1 | \$700.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$700.00 | | 0.00 | | | |
| 44 | M | 10/09/12 | 10/09/12 | M-F 1102p News M-F 1102p News | CM | 1102-1132p -T----- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$400.00 | | 0.00 | | | |
| 45 | M | 10/10/12 | 10/10/12 | M-F 1102p News M-F 1102p News | CM | 1102-1132p --W---- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | 1 | \$400.00 | | 0.00 | | | |
| 46 | M | 10/11/12 | 10/11/12 | M-F 1102p News M-F 1102p News | CM | 1102-1132p ---T--- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$400.00 | | 0.00 | | | |
| 47 | M | 10/15/12 | 10/15/12 | M-F 1102p News M-F 1102p News | CM | 1102-1132p M----- | :30 | 1 | \$400.00 | 2 | 0.00 | NM | 1 | \$400.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$400.00 | | 0.00 | | | |
| 48 | M | 10/09/12 | 10/09/12 | M-F, Su Late News M-F, Su 10-1035p | CM | 10-1035p -T----- | :30 | 1 | \$1,350.00 | 2 | 0.00 | NM | 1 | \$1,350.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$1,350.00 | | 0.00 | | | |
| 49 | M | 10/10/12 | 10/10/12 | M-F, Su Late News M-F, Su 10-1035p | CM | 10-1035p --W---- | :30 | 1 | \$1,350.00 | 2 | 0.00 | NM | 1 | \$1,350.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | 1 | \$1,350.00 | | 0.00 | | | |
| 50 | M | 10/11/12 | 10/11/12 | M-F, Su Late News M-F, Su 10-1035p | CM | 10-1035p ---T--- | :30 | 1 | \$1,350.00 | 2 | 0.00 | NM | 1 | \$1,350.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$1,350.00 | | 0.00 | | | |
| 51 | M | 10/14/12 | 10/14/12 | Su Late News Su 10-1035p | CM | 10-1035p -----S | :30 | 1 | \$1,350.00 | 2 | 0.00 | NM | 1 | \$1,350.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,350.00 | | 0.00 | | | |
| 52 | M | 10/15/12 | 10/15/12 | M-F, Su Late News M-F, Su 10-1035p | CM | 10-1035p M----- | :30 | 1 | \$1,350.00 | 2 | 0.00 | NM | 1 | \$1,350.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$1,350.00 | | 0.00 | | | |
| 53 | M | 10/14/12 | 10/14/12 | Su 6-7a Sun 6-7a News | CM | 6-7a -----S | :30 | 1 | \$325.00 | 2 | 0.00 | NM | 1 | \$325.00 |
| | | | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$325.00 | | 0.00 | | | |
| 54 | M | 10/13/12 | 10/13/12 | | CM | 6-7a -----S- | :30 | 1 | \$325.00 | 2 | 0.00 | NM | 1 | \$325.00 |

Order / Rev: 162282
Alt Order #: 06832234
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obermueller 4 Congress
Product Desc: OBERMUELLER 4 CONG
Estimate: 2079

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--------------------------|-------|-----------------------|-------------------|---------------|-------------|-----------------------|---------------|------------|-------------|-------|-------------|
| | | | | Sa 6-7a | | | | | | | | | | | |
| | | | | Sat 6a News | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | 1 | | \$325.00 | | 0.00 | | | | |
| E 55 | M | 10/14/12 | 10/14/12 | Sun 8-9a | CM | 8-9a | -----S | :30 | 2 | \$600.00 | 2 | 0.00 | NM | 2 | \$1,200.00 |
| | | | | Sun 8-9a | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | 2 | | \$600.00 | | 0.00 | | | | |
| 56 | M | 10/14/12 | 10/14/12 | SU GMA | CM | 7-8a | -----S | :30 | 1 | \$725.00 | 2 | 0.00 | NM | 1 | \$725.00 |
| | | | | Su GMA | | | | | | | | | | | |
| GMA-SUN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | 1 | | \$725.00 | | 0.00 | | | | |
| 57 | M | 10/14/12 | 10/14/12 | Su 530-6p | CM | 530-6p | -----S | :30 | 1 | \$700.00 | 2 | 0.00 | NM | 1 | \$700.00 |
| | | | | Su 530-6p News | | | | | | | | | | | |
| EW NEWS SUN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | 1 | | \$700.00 | | 0.00 | | | | |
| 58 | M | 10/13/12 | 10/13/12 | SA GMA | CM | 7-8a | -----S- | :30 | 1 | \$600.00 | 2 | 0.00 | NM | 1 | \$600.00 |
| | | | | Sa GMA | | | | | | | | | | | |
| GMA-SAT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | 1 | | \$600.00 | | 0.00 | | | | |
| 59 | M | 10/13/12 | 10/13/12 | Sat 8-9a | CM | 8-9a | -----S- | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| | | | | Sat 8-9a News | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | 1 | | \$500.00 | | 0.00 | | | | |
| 60 | M | 10/13/12 | 10/13/12 | Sa 6-630p | CM | 6-630p | -----S- | :30 | 1 | \$600.00 | 2 | 0.00 | NM | 1 | \$600.00 |
| | | | | N/A 10/13 | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | 1 | | \$600.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | M | 10/08/12-10/14/12 | | Sa 6-630p | | 6-630p | -----Sa-- | :30 | | (\$600.00) | | 0.00 | NM | | |
| See MG 60.2 | | | | | | | | | | | | | | | |
| [PE At order entry--no Sa 6p news this date due NASCAR] | | | | | | | | | | | | | | | |
| 2 | M | 10/12/12-10/12/12 | | M-F 1102p News | | 1102-1132p | -----F---- | :30 | | \$600.00 | | 0.00 | NM | | |
| Ⓜ MG for 60.1 10/13 | | | | | | | | | | | | | | | |
| 62 | M | 10/13/12 | 10/13/12 | Lt News Delay ABC Sports | CM | 1030-1105p | -----S- | :30 | 1 | \$800.00 | 2 | 0.00 | NM | 1 | \$800.00 |
| | | | | Late News Delayed | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | 1 | | \$800.00 | | 0.00 | | | | |
| 63 | M | 10/12/12 | 10/12/12 | M-F 430-5a News | CM | 430-5a | ----F-- | :30 | 1 | \$150.00 | 2 | 0.00 | NM | 1 | \$150.00 |
| | | | | M-F 430-5a News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | 1 | | \$150.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 63 | \$31,475.00 |